

S/N 09/912,188  
Bailey et al.



**REMARKS**

This preliminary amendment is intended to ensure more complete claim coverage for the invention disclosed. In the specification, a new umbrella definition, "tailoring," has been added to define that term as encompassing both customization and/or personalization, both of which terms are used in the specification to describe various aspects and features of the invention.

New claims 27-48 are presented to more completely encompass certain disclosed aspects of this invention. Some of the new claims use the term "tailoring" which is defined by the amendment to the specification and which encompasses only previously disclosed subject matter.


No new subject matter is presented by the amendments to the specification or the claims.

Early and favorable consideration of the application as amended is requested.

If any additional fees are deemed necessary in connection with this paper, the Commissioner is hereby authorized to charge them to our Deposit Account No. 16-2230.

Respectfully submitted,

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